





Post Graduate Government College Sector-46, Chandigarh



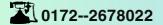
Affiliated to Panjab University, Chandigarh

NAAC Accredited 'A' Grade (Cycle-II) AISHE CODE: C- 29314

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Dr Rajinder Singh Koura **IQAC** Coordinator

Dr Abha Sudarshan **Principal**







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3.2.2 Number of workshops/seminars/confere nces including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

Post Graduate Government College, Sector 46, Chandigarh

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EDP REPORT 2019-20

Two Days Online Entrepreneurship Development Program (EDP) for the students and faculty members was organized by the Department of Commerce from 09.06.2020 to 10.06.2020 in collaboration with Regional Centre for entrepreneurship Development (RCED) and SMART-T Centre Tech Mahindra. The Entrepreneurship Development Program was conducted to enhance the entrepreneurship skills among the students and apprise them of the challenges and opportunities in the pandemic situation.



Convenor EDP Cell

P. G. GOVT. COLLEGE, SECTOR-46, CHANDIGARH DEPTT. OF COMMERCE Report

National Webinar on "How to Be a Successful GST Practitioner"

On 25-01-2021

The Entrepreneurship and Development Cell In collaboration with the Post Graduate Dept. of Commerce organized a National webinar on Jan. 25, 2021 on the topic 'How to be a successful GST Practitioner' Sh. Mastan Singh, the keynote speaker and alumnus discussed the

various ways to become a successful GST practitioner and also explained in detail the GST concepts, its provisions, implications and application of concurrent dual structure prevalent in GST, IGST, CGST SGST (its implication and application).

Total Participated-91

Youtube Link-https://www.youtube.com/watch?v=czi3DYOygQ4



Slam

Dr. Surinder Kaur HOD, Deptt. of Commerece PGGC-46, CHD

P. G. GOVT. COLLEGE, SECTOR-46, CHANDIGARH ENTREPRENEURSHIP DEVELOPMENT CELL

Report

Workshop on "Entrepreneurship Development Programme

From 18-20, March 2021

In collaboration with the Post Graduate Department of Commerce and Regional Centre for Entrepreneurship Development and Entrepreneurship Development Programme was organized from March 18-20, 2021 for the students of the college. The programme was organized under the aegis of the Department of Industries, Chandigarh Administration. The details of the event are given below:

First Day: In the first session, Mr Balbir Singh elaborated the need for entrepreneurship to accelerate the pace of industrialization to balance regional development, creation of employment opportunities and becoming economically independent. Sh. Tarun Banerjee in the second session of Day 01 highlighted improving the entrepreneurial competencies to seek the opportunity and take the initiative to transform them into business situations.

Second Day: Mr Paramjit Singh and Dr J.S. Saini addressed the students on the second day of the programme. Mr Paramjit Singh in Session 1 discussed various incentives and government schemes to establish industries particularly in the backward regions of the country. He elaborated on the need to bolster entrepreneurship in India and to assist emerging start-ups financially. Dr J.S. Saini in Session 2 discussed various ways to identify opportunities for business growth and survival and launch their startups with a feasible idea.

Third-Day: Mr. H.D Kohli in the first session of the third day explained the banking sector norms and the ways to access the working capital requirements. In the second half of the session, Mrs. Geeta Mehra explained various ways to identify opportunities giving special reference to food technology.

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Total Participated-326

Dr. Surinder Kaur

Dr. Surinder Kaur Incharge Entrepreneurship Development Cell, PGGC-46, CHD

Post Graduate Government College Sector 46 Chandigarh Intellectual Property Rights Cell

Report- IPR Inter College Online Quiz 26th April 2021

An Online quiz was organized by the Intellectual property Rights Cell of the College on 26th April 2021 to commemorate World Intellectual Property, with the objective of raising awareness about the impact that patents, copyrights, trademarks, and designs have on our daily lives. The quiz was based on gauging the awareness level of the students and faculty on the importance of intellectual property rights in the field of academics and research. The online quiz was shared with different colleges of the tricity. The participant securing more than 60% in the quiz was awarded with an auto generated e-certificate. The purpose of the quiz was to encourage innovation and creativity while protecting the rights of the creators. It aimed to ignite curiosity amongst the students and trigger their research aptitude. Around 100 participants were awarded e-certificates in the quiz.

Dr. Rajesh Kumar Convenor, IPR Cell

PostGraduate Government College Sector 46 Chandigarh

Entrepreneurship Development Cell

Report 2021-22

A Three Day Online Entrepreneurship Development Programmewas organised by Post Graduate Government College Sector 46 Chandigarh in collaboration with Regional Centre For Entrepreneurship Development Chandigarh on behalf of Directorate Of Industries, UT, Chandigarh, from 7th March to 9th March 2022 to make them aware about entrepreneurship its benefits and prospects.Principal of the college Dr Abha Sudarshan welcomed the Chief Guest of the occasion Mr. Paramjit Singh, Principal Director, RCED, Chandigarh, a three time National Awaredee in the field of Entrepreneurship. Around 120 students participated in the programme. The three day EDP was replete with sessions by industry experts on entrepreneurship.

The keynote speaker on day one were Mr. Balbir Singh, Advisor, RCED and Mrs. Baljeet Kaur Director, RCED. They motivated the students to take entrepreneurship as a career option and made them aware about entrepreneurship and its need. Second day of EDP started with motivational, interactive and highly energetic session by Mr P N Khanna, who outlined various banking norms and its schemes. Mr. JS Saini in second session explained about different ways to explore business opportunities in various sectors like herbal skin care, toy industry, music industry, corporate gifting, poultry industry and education industry etc.

The keynote speakers of the third day were Mr. Sudhir, Businessman cum Website Developer and Mr. Rajiv, Former Executive Director Of NASSCOM Foundation. Mr. Sudhir explained about ways of transmitting funds and data over an electronic network and explained different ways and benefits of creating a website. In the last session by Mr. Sudhir various job prospects were also explained by doing certificate courses like Data Analyst Certificate Course, Google UX Design Course and Project Management Course. Entrepreneurship Development Programme concluded under the able guidance of Dr. Surinder Kaur, HOD, Commerce cumConvener EDP Cell. Ms. Riju Sharma, Dr. Pooja Sareen and Dr. Sugandha Mittal coordinated the programme. In the end a Vote Of Thanks was proposed by mDr. Pooja Sareenmember of EDP cell.

Dr. Surinder Kaur

Convenor, EDP Cell

Post Graduate Government College Sector-46, Chandigarh

Entrepreneurship Development Cell

2022-23 Report

Interactive Session -Budding Entrepreneurs

The Entrepreneurship Development Cell and the Department of Advertising and Sales Management of Post Graduate Government College, Sector-46, Chandigarh organised an interactive session on November 15, 2022, on the topic "Budding Entrepreneurs." Alumnus of the college Prashant Sharma, who is successfully running a coaching centre in Chandigarh, was the main speaker. They explained how an entrepreneurial mindset coupled with focus, commitment and the ability to take risks could serve as important ingredients to turn a vision into reality. Furthermore, setting a perfect example of "earning while learning," Rajat Goyal, a student of BA-III who trades in cooking oil, and Divya Bansal, a student of BA-II who is a chocolatier, freelance content writer and blogger also shared experiences with the students. They motivated students to take on the journey of entrepreneurship, embrace their failures, be persistent and stand up to the challenges of life without fearing the consequences. Nearabout 92 students from various streams attended the session and showed keen interest in enhancing their entrepreneurial skills. In addition, a video highlighting startups was also screened for the students. This video threw light on the process of initiating a start up.

The principal of the college Dr Abha Sudarshan addressed the students and applauded the efforts made by the EDP Cell and the Department of Advertising and Sales Management. Ms Vandna, Convenor of the Entrepreneurship Development Cell and Dr Sugandha Mittal, incharge of the Department of Advertising and Sales.

Management ,Dr. Uma Narang, Member, EDP Cell, Ms. Riju Sharma, Member EDP Cell and Pooja Sareen, Member EDP Cell coordinated the event. Other dignitaries members present on the occasion were the Dean of the college, Dr Rajesh and Dr Baljeet Singh, VicePrincipal, Pggc46.

The event was moderated by Pooja Sareen, Member, EDP Cell.



Vandna Converson EDP (2022-23)

Entrepreneurship- Courage to implement ideas

Entrepreneurship Development Cell and the Department of Commerce of Post Graduate Government College, Sector-46, Chandigarh organised a skill development session on the theme "Entrepreneurship- Courage to implement ideas". As many as 87 students were present in the session. The session was conducted by Mr. Ishwar S Sandhu, senior faculty at Hit Bullseye. Mr Sandhu explained how appropriate and right practices of research and development enables an entrepreneur to generate new innovations that opens the door for new ventures, new markets, new entrepreneur to generate new innovations that opens the door for new ventures, new markets, new products and new product processes. The Principal of the college Dr. Abha Sudarshan applauded products of the entrepreneurship cell. The session was followed by half an hour scholarship test by the efforts of the entrepreneurship cell. The session was followed by half an hour scholarship test by the Hitbullseye faculty. The event coordinators - Mrs Vandna, Convenor, EDP cell and Dr. the Hitbullseye faculty. The event coordinators - Mrs Vandna, Convenor, EDP cell and Dr. Surinder Kaur, HOD, Commerce congratulated Mrs Pooja Sareen and Ms Aditi for successfully organising the event. Dr. Uma Narang and Dr. Mukesh Chauhan also graced the occasion. Lastly a vote of thanks was proposed by Mrs Pooja Sareen, Assistant Professor, Department of Commerce and Member EDP cell.

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Principal
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Sector 46, Chandigarh





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