



Post Graduate Government College Sector-46, Chandigarh



Affiliated to Panjab University, Chandigarh

NAAC Accredited 'A' Grade (Cycle-II)

AISHE CODE: C- 29314

INTERNAL QUALITY ASSURANCE CELL (IQAC)

Dr Rajinder Singh Koura
IQAC Coordinator

Dr Abha Sudarshan
Principal



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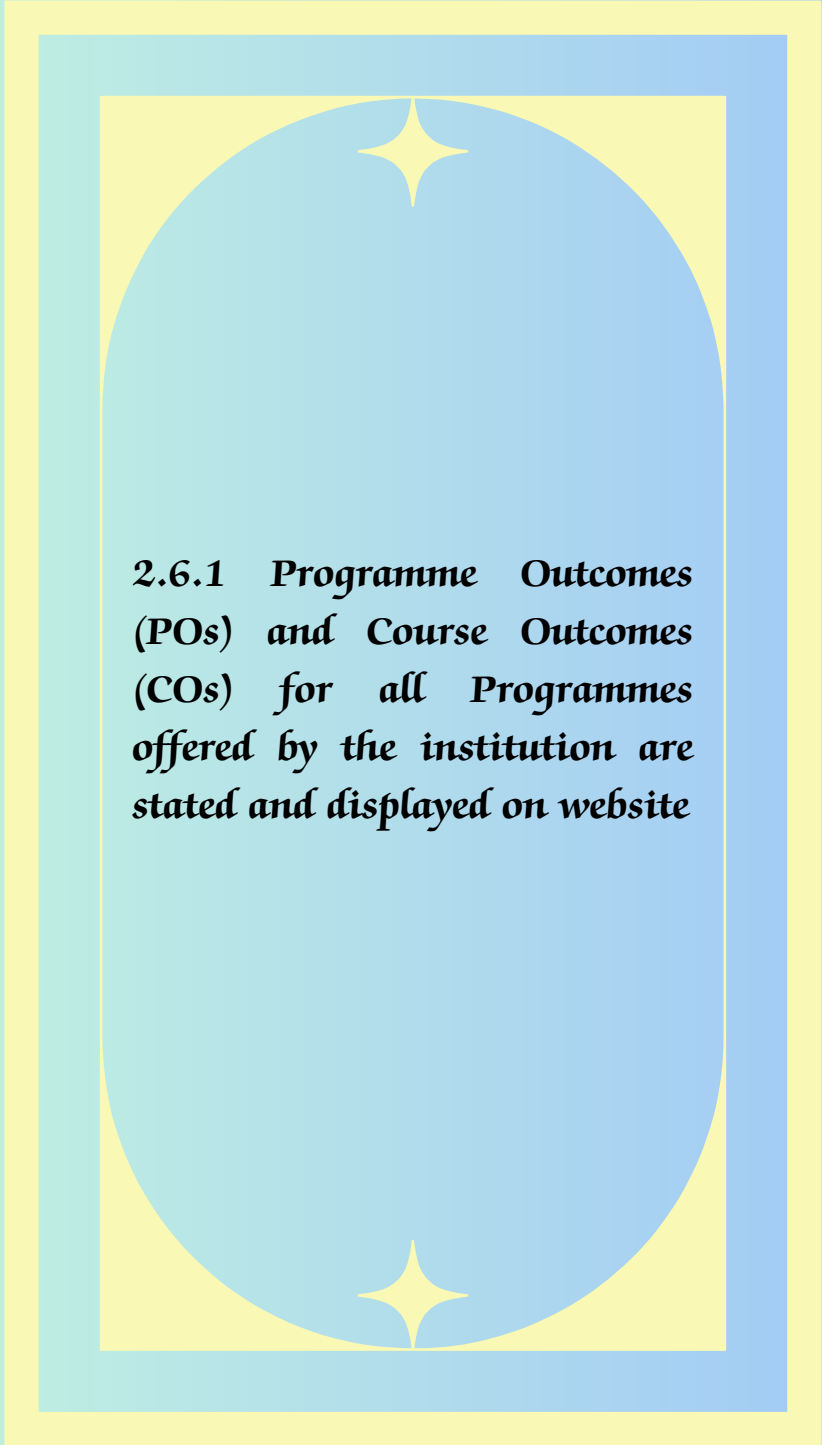


www.pggc46.ac.in



gc46chandigarh@gmail.com





2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

1. COURSE OBJECTIVES, OUTCOMES AND TEACHING PEDAGOGY

Name of the Department: Philosophy

Courses Offered

B.A. Philosophy (Elective)

Course Objectives

- To familiarize the students with the philosophy subject, its branches, problems and methods, and also it provides a wider canvas for tackling day-to-day problems in a larger perspective.
- To introduce the basics of the science of logic and reasoning, this is the most effective means of developing logical abstract thinking in students. It tries to provide students with a mastery of logic so that they can think in clearer terms and be less prone to error.
- To introduce the ethical philosophies propounded in the different Indian Philosophical Systems. It highlights the main tenets of Buddhism, Jainism, Sikhism, Gandhian, Gita, and Vedic Culture.
- To give an insight into the nature of ethics, moral notions, and basic moral theories as propounded by Western ethical philosophers and also deal with the problems of applied ethics.
- To introduce the main epistemological and metaphysical issues as discussed in the various Indian Philosophical Systems.
- To introduce the main epistemological and metaphysical issues as discussed in the various Western Philosophical Systems.

Course Outcomes

Students completing a BA in Philosophy achieved the following competencies:

- Application of philosophical methods in the abstraction of ideas, their explanation, and interpretation.
- Identify an argument in a passage of ordinary text, including identifying the premises and conclusions and distinguishing them from extraneous information.
- Knowledge of contemporary methods of philosophical inquiry and their applications.
- Understanding of Indian and Western ethical philosophies and their influence on life.
- Understanding right, wrong, good and bad and understanding moral principles and their application in everyday life.
- Apply basic ethical concepts and approaches to solving practical problems in ethics, including environment, abortion, female –foeticide, etc.
- Ability to understand reality from Indian and Western perspectives and understand the various ancient and contemporary issues of philosophy.
- Understanding of Indian and Western Philosophical Systems and their main characteristics via different concepts and theories.

Teaching Pedagogy

- Classroom Lectures, Student Presentations, Group Discussions
- Class –content-oriented Quiz and Competition

- Expert Lectures and Interaction, Workshop and Seminars

Name of the Department: Geography

Courses Offered

Bachelor of Arts in Geography

B.A Geography Honours

Course Objectives

Bachelor of Arts in Geography

- The course aims to familiarize the students with the fundamental concepts of physical geography, climatology, and oceanography along with its implications and significance in human life and the global environmental system.
- To foster an understanding of India and Punjab's physical and cultural landscape and its spatial diversity.
- To provide an understanding of the concept of world regions concerning land, people, polity, and economy; the physical and human resource base and their interface with economic development; development problems and prospects.
- To introduce the concept and elements of maps, steps in map making, relief representation, weather symbolization on maps, and relevance of maps in Geography.
- To apprise the students of the symbolization of different types of geographical data and the depiction of various spatial data.
- To provide training in the application of various graphical methods of depicting geographic data.
- To train the students to interpret the topographical sheets at different scales.
- To provide an analytical understanding of the use of common map projections.
- To acquaint the students with the importance of fieldwork as one of the methodologies in geography.
- To familiarize the students about pre-field work and post-field work i.e. data processing and analysis and writing of fieldwork reports.

B.A Geography Honours

- To introduce the students to the philosophical and methodological foundations of the subject and its place in the world of knowledge.
- To familiarize them with the major landmarks in the development of geographic thought at different periods.
- Helps in understanding the spatial and structural dimensions of population and the emerging issues.
- To understand the prevalent issues in the environment, society and economy and to provide a geographical interpretation with special reference to India
- To understand the significance of the environment and its interrelationship with man.

Course Outcome

Bachelor of Arts in Geography

- The course content prepares and guides the students for various competitive exams.
- This also opens job avenues and higher studies in the following spheres:
GIS and Remote Sensing

Town and Country Planning
Disaster Management
Data Analyst
Tourism
Surveyor

B.A Geography Honours

- The course content prepares and guides the students for various competitive exams.
- This also opens the job avenues and scope to enrol in higher studies.

Teaching Pedagogy

- PowerPoint presentation, Audio-visual aids, maps, diagrams, models and documentaries have been displayed
- Relevant educational field trips have been arranged to illustrate the theory being taught.
- A well-equipped cartographic and GIS laboratory with necessary instruments has been in use.
- The use of topographical sheets of the Survey of India and weather maps.
- Students are encouraged to use computers while preparing practical exercises.
- Basic fundamentals of map projections are introduced by demonstration of construction exercises in class.
- The students are trained to collect primary data, its processing, and cartographic representation through field exercises.

Name of the Department: English

Courses Offered

- 1) BA English Compulsory
- 2) Elective English
- 3) Functional English
- 4) English and Business Communication Skills (BBA)*
- 5) English and Business Communication Skills (B Com)*
- 6) English Compulsory (BCA)*

Course Objectives

BA English Compulsory

To impart basic communication skills in the English language.

Introduction to English Literature.

Critical and analytical thinking

Elective English

Introduction to English Literature and Critical Theories.

To have comprehensive knowledge of complex literary and theoretical concepts.

To have a creative and critical mindset.

Functional English

Understanding and learning English language skills, listening, writing, speaking and writing. Training in the articulation of the English language.

Introduction of media (Radio journalism, TV, Print media, etc.)

*English and Business Communication Skills (BBA)**

To acquaint students with the various elements of communication in a business set-up.

To enhance their communication skills.

*English and Business Communication Skills (B Com) **

To acquaint students with the various elements of communication in a business set-up.

To enhance their communication skills.

*English Compulsory (BCA)**

To make students eloquent in the English language and enhance their vocabulary

Introduction to English Literature and Literary Figures.

Course Outcome

BA English Compulsory

Well-equipped in the English Language for better performance in the Job Market.

Better understanding of literary work and critical thinking.

Well-developed reading and writing skills in English.

Elective English

Develop creative and analytical thinking and writing skills.

Understanding of theoretical and critical concepts of English literature paving the way for higher studies in the field

Research-oriented perspective in the field.

Functional English

In-depth knowledge of professional writing.

Articulate and proficient in the English language.

Working knowledge of media (Radio journalism, Documentary making, TV, etc.)

*English and Business Communication Skills (BBA)**

Better writing skills in business and official documents.

Better personality and enhanced communication skills

To give them confidence in interviews and public Dealings

*English and Business Communication Skills (B Com) **

Application of working knowledge of various communication skills in business or formal setup. Enhanced knowledge of writing and speaking skills.

*English Compulsory (BCA)**

Better personality and enhanced communication skills

To give them confidence in interviews and public dealings.

Better writing skills in business and official documents.

Teaching Pedagogy

Classroom lectures, Presentations, Group discussion

On-the-job training provided for practical experience.

Theoretical and critical approaches to topics for a better understanding.

Note-* Taught as part of BBA, BCom and BCA courses

Name of the Department: Public Administration

Courses Offered

BA Public Administration

Course Objectives

To impart knowledge of the subject matter.
To relate discipline with contemporary scenarios.
To inculcate administrative skills for the future perspective of the students.

Course outcomes

Students learned about various dimensions of the subject and related it with practical knowledge.

Students have clarity about ongoing issues related to discipline for critical evaluation.

Students' confidence has been enhanced for future endeavours in government organizations.

Teaching Pedagogy

Classroom lectures, Presentations, Group discussions

Name of the Department: Political Science**Courses Offered**

BA Political Science

Course Objectives

Theoretical Framework of Political Science

To understand Indian Government and Politics

Covering the theme of Comparative Government and politics and international politics

Course Outcome

Better knowledge about the state and government.

Better knowledge about the Constitution of India, Political parties, Role of the Election Commission.

Better knowledge about the Constitution of the USA and UK. International politics with Indian National Interest, Role of United Nations Organization in promoting international peace.

Teaching Pedagogy

Classroom Lecture, presentation and Group Discussion

Name of the Department: Music Vocal**Courses Offered**

BA Music Vocal

Course Objectives

To enable students to better perform and explore the field of music and also to inculcate teaching aptitude in students in the field.

Course Outcome

With a better understanding of the theory, history, and technicalities of music, students can perform better on any stage or platform. Through exposure to stage

performances and teamwork, students groom themselves with overall personality traits.

Teaching Pedagogy

Classroom teaching, group discussion, practical

Name of the Department: History

Courses Offered

BA History, HCP History (H), BCom,1BBA,1BCA2 HCP.

Course Objectives

To provide knowledge of Indian History and World History to students. In HCP - To introduce the students to the history and culture of the Punjab region.

Course Outcome

Students are well versed in Indian History and world history and can further pursue higher studies in the field.

The course is being offered to various streams like BCom, BBA, BCA, etc. and it provides a multidisciplinary outlook and approach to students.

Students are made aware of the history and culture of Punjab through the course HCP and it helps the students understand the rich heritage of the place.

Teaching Pedagogy

Lectures, Library work, assignments, projects, and discussion. Recently prepared e-content according to the newly prescribed Syllabus by the University. Taking virtual classes by using PPTs during this pandemic period.

Name of the Department: Sanskrit

Courses Offered

BA Sanskrit Elective

Course Objectives

1. लौकिक संस्कृत साहित्य के रचना -सौष्ठव से विद्यार्थियों का परिचय कराना ।
- 2.संस्कृत व्याकरण का सामान्य ज्ञान प्रदान करना ।
- 3.व्यावहारिक संस्कृत के समृद्ध शब्द भण्डार से विद्यार्थियों की संस्कृत के प्रति रुचि उत्पन्न करना।
- 4.कथाओं और नीति उपदेशों के माध्यम से उत्तम मार्ग पर अग्रसर होने की शिक्षा प्रदान करना।

Course Outcome

विद्यार्थियों में संस्कृत भाषा एवं साहित्य ,व्याकरण के ज्ञान के अतिरिक्त व्यक्तित्व को भी सकारात्मक रूप से प्रभावित करना।

Teaching Pedagogy

Classroom Teaching, Presentations, Assignments, Group discussions

Name of the Department: Fine Arts

Courses Offered

BA Fine Arts

Course Objectives

The objective of the paper is to introduce the students to various tools, types, and stages of the development of painting and culture in India and the West. The emphasis will be to make students aware of the different terms, concepts, and subject matter in Arts.

Course Outcome

The students are expected to familiarize the art form as seen from the books, slides, and related films. Visiting museums, exhibitions, and art galleries are a part of the study.

Name of the Department: Economics

Courses Offered

BA Elective, BA Honours, BCOM Compulsory, B.COM Honours, BBA and MCOM

Course Objectives

To cover the basic concepts and tools needed to undertake the analysis of such problems that arise due to the law of scarcity,

To familiarize the student with the generally accepted principles of macroeconomics. It deals with aggregates.

To provide insight into the various aspects of the Indian economy.

To introduce the students to the basics of public finance and international trade.

To train the students in the use of basic mathematical and statistical tools in analyzing various economic phenomena.

To introduce the students to the basic features, determinants, theories, and strategies of development of underdeveloped economies.

To understand the importance and problems of the agriculture sector in India.

To understand the importance, working, and financing of Public Enterprises in India.

To understand the operations of money and banking and their interaction with the rest of the economy.

To provide knowledge of the Labour market, wage theories, employment policies, trade unions, and collective bargaining in the globalized economy.

To study the basic concepts of microeconomics relevant to Business decision-making and help the students to understand the application of economic principles in business management.

To introduce the functioning of competitive and non-competitive product markets and the performance of the markets for resources.

Course Outcome

It will develop a rudimentary understanding of how and why consumers, firms, and markets in the economy function the way they do.

Improved decision-making accuracy of the students and enabled them to test new ideas.

Theoretical knowledge will enable students to understand how public authority controls the direction of economic activity as an alternative to markets for the benefit of people of underdeveloped economies.

Develop an analytical understanding of the students by exposing them to the basic issues of the Indian economy.

Provide students with the basic economic tools needed to understand and analyze how earnings are determined, how labour markets work, and how various government policies may affect labour.

Provide a broad understanding to the students about the basic concepts, theories, and policies regarding economic development and growth.

Name of the Department: Advertising, Sales Promotion and Sales Management

Courses Offered

BA Advertising, Sales Promotion and Sales Management (Elective)

Course Objectives

To impart knowledge among the students in the fields of marketing, selling, advertising, public relations, and salesmanship.

To develop requisite skills for effective sales among the students in the fast-growing and challenging business areas of Advertising, Sales promotion, selling, sales management, and public relations.

To understand the tools used by marketing and sales managers in different situations in business.

Course Outcome

On the completion of the course, the students will be equipped with,

The students will have strong conceptual knowledge in the functional areas of marketing, selling, advertising, public relations, and salesmanship.

The students will have an effective understanding of relevant functional areas of advertising and sales management.

Students will demonstrate analytical skills in the identification and resolution of problems about situations related to sales in business.

Name of the Department: Sociology

Courses Offered

BA Sociology

Course Objectives

BA I- Basic knowledge of Society is provided

BA II- Understanding of Social structure and social change is provided

BA III- Social Problems are taught

Course Outcome

BA I- Students are enabled to understand basic concepts of Society

BA II- Students are enabled to understand the social dynamics of Social structure

BA III- students are prepared to address various. Social issues after the completion of BA.

Teaching Pedagogy

Direct Teaching both online and offline

Name of the Department: Music Instrumental**Courses Offered**

BA Music Instrumental

Course Objectives

To make students capable of stage performances, jobs in institutions like schools, colleges and music academies

Course Outcome

Basic information of raga, tala, compositional work, stage performances, theoretical knowledge

Teaching Pedagogy

Lecture, group discussion, practical work on instruments like sitar and other instruments

Name of the Department: Physical Education**Courses Offered**

BA Physical Education

Course Objectives

Introduction to the Human Body.

Movement skills to participate in a variety of physical activities.

Promoting Physical Fitness and Wellness.

Physical, Mental, Social, and Moral Development.

Developing Teamwork, Sportsmanship, and Cooperation.

To develop the all-over development of human personality.

Course Outcome

To develop competency in many physical activities.

In-depth knowledge of the human body and movements.

Well physical fitness and wellness.

Developed the skills necessary to participate, perform and progress in a variety of sports.

Overall personality development.

Teaching Pedagogy

Classroom lectures, Presentations, Group discussion

Practicals for a better understanding of skills.

Name of the Department: Department of Computer Applications**Courses Offered**

BCA

Course Objectives

To give a better understanding of the syllabus and gain a practical knowledge of computers.

To enhance the knowledge of the students with the use of computer languages like C++, web programming, Java, etc. Even project work helps to a large extent.

Course Outcome

Practical knowledge of computers and different languages of computers.

Job opportunities in the related field.

Scope for higher studies.

Teaching Pedagogy

Presentation, classroom lectures, discussions, lab practicals, preparation of projects, program designing, etc.

Theoretical and practical approaches for better understanding.

Name of the Department: Environment Studies

Courses Offered

Environment Conservation- Elective

Course Objectives

Our college is the first college in Tricity to introduce the subject of environmental conservation to undergraduate courses. An interdisciplinary subject involves understanding the science behind various environmental issues. The subject plays a crucial role in sensitizing the youth to existing environmental problems and possible solutions and conservation opportunities. A comprehensive study of the subject engages students in real-world issues that transcend classroom walls. It helps students to understand the relevance of their classroom studies to the complex environmental issues confronting our planet and acquire the skills to be creative problem solvers and powerful advocates of the planet.

Course Outcome

Environment scientists, environmental engineers, educationists, eco-tourism professionals, and environmental journalists are at the forefront working for the preservation, protection, and spreading awareness about the environment. Environment Education as a core subject will produce youth and professionals ready to work for the Environment. Teaching environmental conservation at the undergraduate level will help the students to think better and clearly about strategies to protect the environment. After a B.A. in Environment Conservation, students can apply for post-graduate courses in this subject.

The career opportunities in the field of environmental conservation are as follows:

As an Ecological Consultant

In Nongovernmental Organizations

As an academician in schools, colleges, and universities

Green Energy

Conservation journalist.

Eco-tourism

Environmental Auditor

Waste management services

Water Resource Specialist

Climate Scientist

Teaching Pedagogy

Ppt, Video, Experimentation, Excursions

Name of the Department: Punjabi

Courses Offered

BA Compulsory and Elective (I, II, III), BCom *, BBA *, BCA*

Course Objectives

To Promote interest in Mother tongue (Punjabi)

Introduction to Punjabi Literature

Introduction to Punjabi Critics

Improve Critical and Analytical thinking

To have a Creative and Critical Mindset

Course Outcome

Better understanding of Punjabi language and literature.

Better Writing Skills for Business and Official Purpose

Better Personality and enhanced communication Skills

In-depth knowledge of Creative and professional writing

Teaching Pedagogy

Classroom Lectures, Presentations, Group Discussion

Theoretical and Critical approaches to topics for better Understanding.

E-contents for online classes

Note-* Taught as part of BBA, BCom, and BCA courses

Name of the Department: Commerce

Courses Offered

BCom and MCom

Course Objectives

BCom

To provide a broad understanding of basic concepts of human behaviour, application of economic principles in business, business and commercial law, GST, direct tax laws, portfolio management, techniques of Operations Research and impart skills for recording various business transactions, acquaint the students with desirable social and business ethics

MCom

To impart knowledge and understanding of the concepts of Organizational Behaviour, IT practices in Business, Operations Research, Corporate Governance, Human Resource Development, Marketing Strategies, Application of various techniques in conducting research, policies of financial management and techniques to evaluate business performance.

Course Outcome

BCom

Knowledge about various tax laws, commercial law, entrepreneurship skills, and accounting practices helps to plan their venture and accounting practices are always in demand in the market

MCom

Knowledge gained in the four-semester assists in clearing different competitive exams.

Teaching Pedagogy

Classroom teaching, Group Discussion, Quiz, Industrial visit. Interaction with CAs, CSs, Entrepreneurs, Bankers

Classroom teaching, Group Discussions, Presentations, Assignments, and Organization training

Name of the Department: Defence & Strategic Studies

Courses Offered

BA Defence & Strategic Studies (Gen)

Course Objectives

Defence and Strategic Studies as a subject and degree cover all strategic aspects that can have a bearing on the learning of security issues in the defence of the country. The degree program in Defence and Strategic Studies is only at a few places while it exists as one of the elective subjects in most of the places. The approach to the study in the discipline is interdisciplinary as the subject broadly covers military history, war, national security studies, international relations, peace and conflict studies, international terrorism, defence economics, military psychology, and other aspects related to military or security of the nation and as such encompasses such aspects like geopolitics and military geography, science and technology, the economics of defence, conflict management, and conflict resolution, etc.

The overall objectives of the bachelor's degree programme in Defence and Strategic Studies are to:

To study the various aspects and dimensions of the security challenges faced by India and identify the key issues concerning threats to the security, sovereignty and territorial integrity of India.

To study the local and global forces involved in stirring up social and ethnic tension between different sections of the society and the role of such forces in provoking secessionist movements in the country.

To develop a knowledge base on the above issues, publish the same and allow for interactions on issues of common interests through various forums, among the concerned fraternity, and thus create awareness about India's security issues and needs among all sections of people in India.

Introduce the graduates' skills, knowledge, and abilities to understand national security issues analytically which help the students to pick up adequate comprehension on matters of security. Infuse each graduate with a desire to be a lifelong learner and plan to pursue professional courses related to Defence and Strategic Studies to be a domain specialist.

Encourage leadership qualities amongst students and raise the ability to work as a team.

Gain an understanding of professional ethics and apply them in the field of national security rather than repeat curriculum content knowledge

Demonstrate the ability to apply one's disciplinary knowledge and skills to new frontiers and be a partner ensuring global competitiveness.

Course Outcome

Learning Outcome in Defence and Strategic Studies is intended to provide a broad framework within which the discipline could respond to the changing needs of its various stakeholders in exclusivity in a more romanticized manner. The subject of Defence & Strategic Studies, therefore, holds unique significance and demands security consciousness in a society in which academics have a wider role to play.

The core papers Concept of Warfare and Military History of India are the foundation courses for the students of Defence and Strategic Studies enabling them to understand the basic conceptual aspects of war. It will also help them to understand the basic causes of war and various types of war i.e., economic warfare, psychological warfare, and economic warfare in detail.

The core course also includes papers like International Relations, Strategic Aspects, National Security of India, and Security Problems Related to India which will enable the students to know the defence aspects of international relations and conceptual aspects of national security, especially the national security problems both internal and external.

Teaching Pedagogy

The development of practical skills will constitute an important aspect of the Teaching Pedagogy. A variety of approaches to Teaching Pedagogy shall include:

Use of ICT facility

The classroom is equipped with an ICT facility (multimedia PowerPoint projects, accounts

Interaction with Defence personnel and research establishments etc. A unique opportunity for students of Defence & Strategic Studies is the opportunity to meet practitioners especially defence personnel as guest lectures, motivational components, or personal accounts of experience in the armed forces. Think tanks and other research establishments offer internships that can serve as a significant training ground for future careers

In addition, problem-solving skills and higher-order skills of reasoning and analysis will be encouraged among students for personality building. The recommended use of prescribed textbooks and e-learning resources and other self-study materials including increasing use of team-based activities and interactions will be designed to promote the development of students and teachers alike."

Name of the Department: Psychology

Courses Offered

BA (Psychology) and BA Honours (Psychology)

Course Objectives

Base of Knowledge

To understand human behaviour in diverse situations and circumstances.

To understand the Self

How to assess human behaviour

How to use the therapies and treatment for patients and clients.

Course Outcome

To enter research-focused graduate programs based on their knowledge of empirically-supported psychological processes and how to apply this knowledge to promote health and welfare.

To work ethically in settings that emphasize diversity and global thinking.

To understand human behaviour in diverse situations and circumstances.

Teaching Pedagogy

Used PowerPoint presentations, and fieldwork in teaching

Audio-visual aids are used during teaching.

Group discussion and fieldwork.

Organized special talks by subject experts

Quiz contests, debates, seminars, etc.

Name of the Department: Hindi

Courses Offered

BA Hindi, BA Hindi Honours

Course Objectives

1. साहित्य व भाषा की परख और पहचान.
2. शुद्धिकरण भाषा के परिप्रेक्ष्य में.
3. स्वभाव का भाषा के माध्यम से परिष्करण व रूप विधान

Course Outcome

- 1 रोजगारोन्मुखी प्राप्ति व उपलब्धियों के अनेक अवसर.
- 2 व्यवहार व व्यक्तित्व का क्रमशः निर्माण व विकास.
- 3 साक्षात्कार में सहज रहने की अनेकों संभावनाओं का विकास. भारत विश्व गुरु था. है और रहेगा इसकी अनुभूति व अभिव्यक्ति.

Name of the Department: Mathematics

Courses Offered

- (1) BA Mathematics.
- (2) Business Mathematics and Statistics (BCom 3rd Semester).
- (3) Quantitative Techniques (BCom 4th Semester)

Course Objectives

BA Mathematics

- # Introduction to pure and applied mathematics.
- # Inculcate logical skills.
- # increase reasoning ability.
- # Develop Mathematical skills.

Business Mathematics and Statistics (BCom 3rd semester)

- # Introduction to Basic mathematics skills.
- # Use of Statistical tools.

Increase knowledge about Business Mathematics.
Quantitative Techniques (BCom 4th semester)
increase mathematical skills.
Comprehensive knowledge of various statistical methods.
Introduction to Operation Research.

Course Outcome

BA Mathematics

Enhanced knowledge of two branches of mathematics- Pure Mathematics and Applied Mathematics.

Inculcated logical and reasoning ability of students.

Improved general mathematical skills of the students.

Business Mathematics and Statistics (BCom 3rd Semester)

Introduced the students to basic mathematics skills in business.

Inculcated comprehensive knowledge of students about different statistical tools.

Increased the knowledge of students about Business Mathematics.

Quantitative Techniques (BCom 4th Semester)

Improved the mathematical skills of students.

Increased the knowledge of students about various statistical methods.

Introduced the students to operation research.

Teaching Pedagogy

Classroom lectures

Assignments

Presentations

Group discussions

Topic-wise class tests

Name of the Department: Management

Courses Offered

Bachelor of Business Administration (BBA)

Course Objectives

To prepare the students for the needs of the corporate world.

To prepare the students for better job opportunities in the field of management.

To prepare the students for entrepreneurial activities as a career and support the Govt. initiative of the Make in India Program.

To prepare the students for further higher studies opportunities in the field of management.

Course Outcome

1. Helps Develop Managerial Skills Early: BBA provides a head start for candidates to develop management skills. The course takes a student over the core areas of management including marketing, sales, strategy management, etc. and it also covers key areas of finance and economics. Plus, soft skill development such as business communication is also taught in the BBA course. The skills learned by a candidate in a BBA course go a long way in their management career.

2. Industry-Oriented Course with Great Exposure: BBA courses are well adapted to train students as per the industry requirements. The combination of practical and

theoretical knowledge provided in a BBA course helps increase the value of a student in the market. Well-established companies and start-ups stay on the lookout for BBA students as they are suited to carry out a range of responsibilities in the organization.

3. Open Job Market with Scope for Growth: Since they fit into a variety of roles in an organization, BBA graduates have plenty of job opportunities available in the market. Organizations stay on the lookout for young graduates who can bring energy and new ideas to the table. BBA graduates can fit into a varied range of roles and responsibilities in an organization.

4. Help to Start their Venture: The BBA course is suited for students who want to learn how to manage their businesses or entrepreneurs. Students also have good prospects for growth after completing a BBA course. Graduates with work experience can start their ventures.

5. Great Foundation Course for MBA: BBA is an excellent foundation course for an MBA course. The foundation of business administration, management knowledge, and practical skills learned by a student in BBA help provide them with an excellent base for pursuing an MBA.

Teaching Pedagogy

1. Case study method: The real-life business problems are usually given in the form of a story and students are asked to find possible alternate solutions, considering various environmental factors.

2. Presentations: Topics related to the course are given in advance to the students, who then make the oral presentation with or without the help of audio-visual aids. The Q&A session at the end is held to resolve queries from the participants.

3. Situation handling and Role Plays: Students are assigned certain roles in a given situation and they have to respond according to their characters. The process is usually repeated to make the students understand the various alternative actions and their repercussions.

4. Field Projects/Assignments: Students are given tasks such as understanding customers' buying behaviour, analyzing the financial performance of a company, finding out the best HR practices, understanding the logistic processes in a firm, etc. These are then written down in the form of a project report and submitted for evaluation.

5. Business Quiz/Exercises: Periodic assessment of the learning provided is normally done through quizzes and exercises, which can be oral, MCQ, or short answer type.

6. Movies/Videos/Video Clips: Faculty utilizes video clippings to explain the management concepts as well as the pros & cons of strategic decisions taken.

7. Blended Learning: It includes a mix of both traditional classroom as well as digital modes of teaching. At times, online lectures are conducted through webinars/video conferencing by the senior corporate, renowned academicians, or a researcher located elsewhere.

8. Z to A approach: In this approach, the application part of a particular concept is discussed first, and later the theory is related to it. It makes the understanding of a particular concept better among the students and retention is also higher.

9. Brainstorming: Panel discussions or brainstorming is done by giving a certain problem to a group of students and asking them to find a feasible solution. It helps in building teamwork, idea sharing, and a creative approach among the students.

10. Extempore speech /Class debates: This is another commonly used method in which faculty might ask the students to speak on the topic recently covered in the class. Also, students may be given a problem or a situation and asked to debate their viewpoints.

11. Webinar: Webinars on different topics are organised for the students. The speakers are invited from different academic institutes and corporate worlds. At the end of the webinar, there is a question-answer session with the resource person.

II. PROGRAMME SPECIFIC OUTCOMES

UNDERGRADUATE PROGRAMME

Department of Advertising & Sales Promotion

The students will have strong conceptual knowledge in the functional areas of marketing, selling, advertising, public relations and salesmanship. They will have an effective understanding of relevant functional areas of advertising and sales management. Students will demonstrate analytical skills in the identification and resolution of problems pertaining to situations related to sales in business.

Department of Business Administration

This program helps the students enhance their skills in business management as an employee as well as an owner. Many other students find this programme useful for their Master's degree in management both in the country as well as abroad. This programme has an edge over traditional courses like BCom and BA.

Department of Commerce

Knowledge gained at the Graduation level not only helps in better placement in the market but also assists in excelling in different competitive exams. The students also feel motivated to opt for entrepreneurship.

Department of Computer Applications

- Equip students to potentially enrich themselves in the field of computer applications.
- Pursue higher studies in the area of Computer Science/Applications.
- Take up self-employment in the Indian and global Software Market.
- Meet the requirements of the industrial standard.
- Apply logical skills to programming in a variety of languages.
- An ability to apply knowledge of Mathematics, Computer Science and Management.

Department of Defence and Strategic Studies

- The learners attain in-depth knowledge of contemporary events and issues.
- The programme may open new vistas for research in fields like international relations, geostrategic, geopolitical socio-economic and tactical aspects of war.
- Jobs in the Indian Army, Defence, etc. may be taken up.

Department of English

English Compulsory

By the completion of a degree programme in the subject, students should be able to

- Improve listening, speaking, reading and writing skills
- Raise their level of confidence in the language
- Use language with precision and effectiveness
- Understand the dynamics of the English language
- Equip themselves with academic as well as employment skills.

Elective English

Upon completion of this course, students will be able to

- Write and speak clearly.
- Read perceptively and think critically.
- Demonstrate a broad and integrated knowledge of literary history, literary terms, etc.
- Develop cultural and literary diversity.
- Develop soft skills.

Functional English

- Students will be able to understand and apply knowledge of human communication and language processes as they occur across various contexts.

- The learners may be able to develop knowledge and awareness of English phonetics, and analysis of English pronunciation. More so, students should be able to read and produce phonemic transcriptions and transcription of intonation patterns.

- Learners will gain better listening, speaking and writing skills so that they can express themselves fluently thereby enhancing their employability prospects.

- Learners will get a comprehensive idea about business correspondence and develop the ability to prepare business letters, business reports, technical proposals, etc. which in turn may help in developing employability skills.

- Learners will get knowledge of the history of the media, electronic and print. They may also acquire a functional knowledge of the fundamentals of radio jockeying, video jockeying, compering, and media writing and develop the skill through the practice of writing editorials, features, reviews, etc. which might prove helpful in pursuing a career in journalism and mass communication.

English for Business Communication (For BCA, BBA and BCOM)

It will teach students to

- Communicate effectively in English in professional contexts.
- Expand English vocabulary, and improve the ability to write and speak in English in both social and professional interactions
- To learn terminology and skills that can be applied to business negotiations, telephone conversations, written reports and emails, and professional presentations.

Department of Economics

- As an Economics graduate, the learners can appear for CTET or other state-level teaching exams and become a teacher.

- The students can apply for jobs in the banking sector, as a Professional Economist/Financial Risk Analyst/Data Analyst (Banking Sector)/ Financial Planner (Banking Sector)/Financial Controller/Financial Economist, etc.

- An ability to understand economic theories and the functioning of basic microeconomic and macroeconomic systems.
- Acquaint with basic issues of the Indian economy and learn the basic concept of monetary analysis and financial marketing in Indian financial markets. This course reviews major trends in economic indicators and policy debates in India in the post-independence period.

Economics Honours

An in-depth knowledge of the fundamental theoretical aspects which form the foundation of the discipline of Economics – microeconomics and macroeconomics; their applications in and extensions to sub-fields such as International Economics, Public Finance, Managerial Economics, Financial Economics, Environmental Economics, Development Economics and Indian Economics will be gained.

- Students shall enhance their preparedness for appearing in competitive examinations, get them ready as future teachers and equip them as professionals in accounting, insurance, finance, marketing and management and others, both in the national as well as in the international arena.
- Students shall acquire skills needed to conduct research studies relevant and beneficial in the contemporary world. In fact, the way the coursework is structured will certainly go a long way to impart sufficient skills and information which will enhance students' employability, and make them environmentally aware and responsible citizens.

Department of Environment Studies

Environment Education

- To strive for excellence in research, teaching and service, covering the fundamentals as well as applied aspects of Environment Science
- To mentor and create environmental professionals to lead our country on the green path to progress

Environment Conservation

- Understanding of issues related to the environment and their impact on human life.
- Analyzing the existing solutions related to environmental problems and working on an interdisciplinary methodology to devise novel solutions to impending issues of environmental concern.

Department of Fine Arts

- The subject will help learners attain knowledge of different media and techniques and their use for creative and productive expression for common use.
- The subject will provide opportunities for developing awareness of folk arts, local specific arts and other cultural components leading to an appreciation of national heritage.
- The students will be able to carry out independent research required in devising and managing a major creative project.
- The students will be able to develop artistic autonomy to identify and focus on their practice, act upon their ideas and continue to learn over the length of their career.

Department of Geography

The students will be able to foster an understanding of the physical and cultural landscape of India and Punjab and its spatial diversity.

- provide an understanding of the concept of world regions with respect to land, people, polity and economy; the physical and human resource base and their interface with economic development; development problems and prospects.
- introduce the concept and elements of maps, steps in map making, relief representation and weather symbolization on maps and the relevance of maps in Geography.
- apprise the students with symbolization of different types of geographical data and depiction of various spatial data.
- apply various graphical methods of depicting geographic data.
- interpret the topographical sheets at different scales.
- analyze the use of common map projections.

Department of Hindi

- After completing graduation in Hindi subject, students can opt for the profession as a content writer, editor, columnist, school teacher, translator, interpreter, etc.
- Students with honours subjects in their graduation can pursue post-graduation and make a career in college and university teaching.
- They also may be able to pursue a career in civil services, print and online media etc.

Department of History

- History is the most important subject for all civil and competitive examinations.
- The students may be able to write exams for lectureship in schools/ college as well as for university professorship
- Students can also join Electronic and Print media as well as Journalism. The archaeology field is also available for students with this subject.
- Students can also pursue research in M.Phil. and Ph.D.

Department of Mathematics

The students will be able to

- Apply critical reasoning to analyze a written mathematical proof, with the ability to locate and correct logical fallacies; construct a logical argument in the form of a mathematical proof.
- Explore an open-ended problem and, gain insight by applying an appropriate mathematical framework and effectively reporting the results.

Department of Music (I)

BA Programme with Music (I) helps students to gain the theoretical and practical aspects of playing musical instruments. He/she can understand the basic terminologies of Indian music. He/she also studies the life and contribution of the composers of Hindustani music, Western music and Punjabi music. Students understand the historical development of various technical terms, schools of instrumental music & their styles and musical instruments, their origin, development and present status. They can opt for academic as well as professional careers in music.

Department of Music (V)

- Increasing interest in Indian classical music among students.
- Basic knowledge of *swar* and taal is given to students so that they can create compositional work.
- The main focus is to enable students to do practical work in music.

Department of Philosophy

The study of philosophy enhances a person's problem-solving capacities. It helps us to analyze concepts, definitions, arguments, and problems. Philosophy in the BA programme develops in students a sense of value, a reflective attitude and sensitivity to the subtleties and complexities of philosophical judgments, and a life-long commitment to learning and inquiry. Students learn about major branches of philosophy in the programme and learn about the values and life skills which are applicable to their personal and social lives. After the completion of the programme, students are able to do higher studies specifically and prepare for competitive examinations. Philosophy is important, but it is also enormously enjoyable, and our faculty contains many award-winning teachers who make the process of learning about philosophy fun. Our faculty is committed to a participatory style of teaching, in which students are provided with the tools and the opportunity to develop and express their own philosophical views.

Department of Physical Education

BA Programme in Physical Education aims to provide students with learning experiences that help them to attain the knowledge and tools necessary to live a physically active, mentally motivated socially enriched emotionally and significantly balanced and healthy life. Physical education develops the overall personality of students. It also imparts a scientific outlook typically necessary for pursuing a career in Physical Education. The multiple career options open to the learner include careers in sports academies, health clubs and sports goods manufacturing industries. The learner also has the opportunity to pursue higher studies and choose a career as a teacher. Other career options are also available for Physical Education students:

1. Physical Education Training Professionals
2. Sports Management Professionals
3. Yoga Instructor
4. Physical Training Instructor
5. Sports Coaching
6. Fitness Training
7. Sports Journalism

Department of Public Administration

- Provides students with learning experiences that develop broad knowledge and understanding of key concepts of public administration and equip them with advanced knowledge and understanding for analyzing and performing the tasks concerning public affairs;
- Develops students' ability to apply the acquired knowledge and skills to the solution of specific theoretical and applied problems in public administration settings;
- Develops abilities in students to come up with innovative prescriptions/solutions for the benefit of society, through diligence, leadership, teamwork and lifelong learning;
- Provides students with skills that enable them to get employment in public, private, and non-governmental sectors; pursue higher studies; and participate in quality research assignments.

Department of Punjabi

Students of B.A. with Punjabi as a Compulsory or Elective subject of study develop a bond with the mother tongue of the student. The student gets to know and understand his/her native language in a far better way. The students also gain knowledge of the grammar and literature of Punjabi and can stay connected with the heritage and folk literature of Punjab. Knowledge of the Punjabi language helps them to think critically and they are able to relate the pleasure of literature and real life

Department of Political Science

- Creates responsible citizens of India.
- Understanding the rights and duties
- Knowledge about the political process and take part in the formation of government by casting votes.
- Strengthens Democracy.
- Helps in better Administration.
- Imparts knowledge both in national and international politics.
- Prospects of higher learning.
- Better job opportunities in Academics, Competitive examination and allied fields.

Honours in Political Science

- It enables students to learn the political philosophy of Plato, Aristotle and Machiavelli.
- It helps students with philosophical analysis about the development of state, law, rules and regulations required to manage or administer the state efficiently.
- It also ignites the socio-political renaissance of India. Genesis of political parties, Indian freedom struggle enriches the students about the rich heritage of India and creates a sense of nationalism.
- It provides advantages to take admission in this subject and better employment opportunities.

Department of Psychology

Psychology programme learning outcomes refer to the knowledge, skills, and competencies that students are expected to acquire and demonstrate upon completion of a psychology program. These learning outcomes can vary depending on the level of study, the specific focus of the program, and the educational institution offering the program. However, some common learning outcomes for psychology programs include:

- Knowledge of key concepts and theories in psychology: Students are expected to have a deep understanding of the major theories, principles, and concepts that underlie the field of psychology, including topics such as human development, cognition, behavior, and emotions.
- Ability to apply psychological principles: Students should be able to apply their knowledge of psychological theories and concepts to real-world situations, such as analyzing human behaviour and mental processes, designing research studies, and solving practical problems.
- Critical thinking and analytical skills: Psychology programs aim to develop students' critical thinking and analytical skills by teaching them how to evaluate evidence, identify biases, and make sound judgments based on data and information.

- **Communication skills:** Effective communication is a crucial aspect of psychology, and students are expected to develop strong written and oral communication skills to effectively convey their research findings and ideas.
 - **Ethical and professional behaviour:** Students are expected to understand and adhere to the ethical principles and standards of the field, as well as demonstrate professional conduct and behaviour.
 - **Research skills:** Psychology programs typically place a strong emphasis on research methods and statistics, and students are expected to develop the skills to design and conduct research studies, analyze data, and interpret findings.
 - **Cultural competence:** In today's diverse world, it is essential for psychology students to understand and appreciate cultural differences and be able to work effectively with individuals from different backgrounds.
- These are just a few examples of the many learning outcomes that may be associated with a psychology program. Ultimately, the learning outcomes will depend on the specific program and the educational institution offering it.

Department of Sanskrit

- To attain a basic understanding of different areas of Sanskrit language, literature, grammar and history through the study of Sanskrit texts.
- The most significant outcome is that the imparted knowledge based on morality and values has a positive impact on students' personalities.

Department of Sociology

- Students will adopt values and norms in everyday life.
- Students will learn to deal with social issues in everyday life.
- Students are exposed to knowledge of core social concepts.
- Students are prepared to demonstrate the ability to communicate sociological knowledge with others.
- Students will adopt sociological theories to solve social issues scientifically.
- Students will develop an ability to use social scientific research methods to solve sociological questions.
- Students will develop skills, abilities and attitudes to be engaged as members of the community.
- Students will learn the sociology of language.
- Students will develop analytical skills in areas such as analysis, administration analysis and problem-solving.
- Students will develop an ability to deal with cyber dominance in everyday life.

POSTGRADUATE PROGRAMME

Department of Commerce

Knowledge gained at the Postgraduation level not only helps in better placement in the market but also assists in excelling in the different competitive exams. The students also feel motivated to opt for entrepreneurship.

III. PROGRAMME OURCOMES

- (1) **Bachelor of Arts (B.A.):** The B.A. graduates will be acquainted with the social, economic, historical, geographical, political, ideological and philosophical tradition and thinking. The programme also empowers the graduates to appear for various competitive examinations or choose the post graduate programme of their choice.
- (2) **Bachelor of Commerce (B.Com):** On completion of the programme learners will gain knowledge in the fundamentals of commerce and a deep understanding of all the courses undertaken. Learners will be equipped to join the industry or setup own entities, peruse further professional and other courses.
- (3) **Bachelor of Computer Applications (B.C.A.):** Learners acquire knowledge of mathematical foundations, computer application theory and algorithm principles in the design and modeling of computer based system. Get an understanding of nature, scope and application of computer and computer languages. Exhibit clarity on both conceptual and application-oriented skills of Computing, programming for higher studies in Post Graduate programs.
- (4) **Bachelor of Business Administration (B.B.A.):** Upon completion of the BBA programme, the individual must demonstrate maturity, professionalism and team working skills. The students will have general idea of operations in business. The individual will be able to apply technological knowledge for business advancements. Upon completion of the BBA program, the individual will be capable of analyzing, investigating and solving critical business issues.
- (5) **Master of Commerce (M.Com):** Upon completion of M.Com. Degree programme, the graduates will be able to cultivate the broad knowledge of business namely, Financial, taxation, managerial, marketing and legal issues. Develop the skills required for Corporate Businesses, Professional Practices and Entrepreneurial initiatives.